



German Ahrens,

Industrial Designer & UX/UI Designer

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Tijuana B.C., México

Experiences

September 2023 - Present

Sinergy Digital Agency | Only UX/UI designer in function

- As a UX/UI designer, I have created exceptional digital user experiences through cross-team collaboration, interface design, usability testing, and maintaining design standards. This experience has fueled my professional growth and I'm excited to continue innovating and improving user experiences.

September 2020 - Present

Diseñador UX | Freelance UX/UI Design Specialist

- Perform a variety of projects for different purposes, covering the client's expectations from the creation of the initial concept to its completion, creation of a website, for clients such as small and medium enterprises, among other projects in general.

January 2016 - Present

Graphic Designer | Freelance graphic design

- Perform a variety of projects for different purposes, covering expectations in the creation of corporate image, design for gamers, among other projects for clients such as small and medium enterprises, families and individuals who have a project.

Education

Online

October 2021 - February 2022

Google UX Design Certificate

Completed rigorous training designed for entry-level job readiness. 15 modules included topics such as: fundamentals of UX research, inclusive design, low and high fidelity prototyping, and tools such as Figma and Adobe XD. Completed hands-on projects and **developed a portfolio** including 3 projects to receive certification.

University

August 2016 - May 2021, Tijuana, B.C.

Autonomous University of Baja California - UABC

Graduated with a 3.7 GPA in Industrial Design.

Languages

English | Basic knowledge - Intermediate

Spanish | Native

Skills

Technician

Figma

Adobe XD

Google Slides

Adobe suite (Photoshop, Illustrator)

Solidworks

Keyshot

Autodesk fusion 360

Basic knowledge in Adobe premiere pro

Design

User research

Wireframing

Usability studies

Presentation

Prototypes

Sketching

3D Model

Rendering

Basic knowledge in product photography

Graphic Design

Soft skills

Communicative

Team spirit

Empathy

Critical thinking

Curiosity

Creativity

Teamwork

Offers design reviews + comments

Detail-oriented